

Redwood Heights Association
P.O. Box 19162 Oakland, CA 94619
www.RHAOakland.org



Dear Prospective Sponsor:

May 2, 2020 is the second annual **LOVE YOUR PARK Family Fun Day** at Redwood Heights Park (Aliso Ave. & Redwood Rd). This event is a fundraiser for the Redwood Heights Park redesign project.

Last year, over 700 people attended! It was an amazing opportunity for community members to gather and play in a local Oakland park. This event directly benefits the park project. The project vision is to create a forward-looking, active, flexible, sustainable, and historic place that attracts and entertains residents of all ages and abilities from Redwood Heights and surrounding Oakland neighborhoods. It will be a destination park that is unique and memorable. Check out photos of last year's event at <http://rhaoakland.org/events/love-your-park-2020/>.

We invite local business people like you to sponsor this event or offer in-kind goods or services for the raffle. Your business name will be acknowledged on the event web page, in social media blasts and event promotion, on signage at the event, as well as live announcements during the event. The average sponsorship amount is \$400. Please support this event today or online at <http://rhaoakland.org/contribute/sponsorship-opportunities/>.

In community,

A handwritten signature in cursive script that reads "Kelly Lathrop".

Kelly Lathrop
Redwood Heights Park Project Coordinator
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Redwood Heights Association is a volunteer-run, nonprofit dedicated to substantially improving the quality of life for Oakland residents by hosting community events and spearheading capital improvement projects. RHA is a 501(c)3 nonprofit community organization. Contributions and gifts to the association are considered charitable contributions and may be tax deductible. Tax ID #81-3587898.